

## OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR WIN
2. ELIGIBILITY – To be eligible to win the Charitable Contribution, a qualified organization must meet at least one of the following criteria:
  - Be recognized as a school, be a group affiliated with or based out of a school, be a 501(c)(3) registered nonprofit focused on education, be a tax-exempt accredited early learning center, or other recognized educational institution with tax-exempt status.
  - Be available for selection – respond to communication from Happy Smiles and provide materials requested to support voting process;
  - Not be a recipient of previous promotions;
  - Be located in Mississippi in the Desoto County area.
  - AN ORGANIZATION MAY BE DEEMED INELIGIBLE BY SPONSOR'S SOLE DISCRETION, IF THE ORGANIZATION:
    - Is politically affiliated;
    - Spends a significant amount of time advancing a political party or candidate or supporting lobbying for any party, candidate, or cause;
    - Participates in the promotion, or otherwise conducts itself, in an unsportsmanlike or inappropriate manner;
    - Discriminates against any race, age, gender, disability, sexual orientation, ethnicity, religion, political orientation, national origin, citizenship, ancestry, marital status, veteran status, or mental or physical disability or condition;
    - Is not considered 'eligible' by the sponsor's sole discretion;
    - Violates these official rules.
3. NOMINATION – There will be a total of one (1) nomination period for each campaign. Participants may nominate qualified organizations from July 29 to August 7. Total votes during nomination process will be the primary consideration for choosing which nine (9) schools move from nomination to voting process, but final decision is at the discretion of Happy Smiles with the intent to adequately represent all locations and communities served. To move forward from nomination to voting, an eligible organization must:
  - Respond by 5:00pm EST on August 9, 2024.
  - Provide a primary point of contact to receive promotional brand kit.
  - Provide charity logo and website for voting page.
4. VOTING – There will be a total of one (1) voting period for each campaign. Participants may vote for qualified schools from August 12 to August 25. All votes must be cast and received on the official Happy Smiles landing page.
5. CHARITABLE CONTRIBUTION – The qualifying organization(s) that receives the most votes during the voting period will be eligible to win \$2500 First Place, \$1500 Second Place, and \$1000 Third Place. Payment will be provided in the form of a check once the following conditions are met:
  - Respond to winner announcement by 5:00pm on August 26, 2024.
  - Provide an up to date W9 form
  - Agree to participate in a public check hand-off at Happy Smiles location most convenient to organization's central office, or other agreed upon location.
6. DECISIONS – Winner will be announced on social media and winning organization will be contacted by email. Decisions by Happy Smiles regarding nominations and winners will be conclusive on all matters. By participating in this promotion, participants agree to abide by and be bound by these official rules and to accept the decisions of Happy Smiles as final. Participants also agree to hold Happy Smiles and each of its representatives and agents harmless from any liability arising from participation in this promotion and/or the acceptance of any charitable contribution. Happy Smiles is not responsible for lost or incomplete votes or nominations, whether due to system errors or other malfunctions. Happy Smiles may prohibit a participant from participating in the Promotion if, at its sole discretion, it determines that said participant is attempting to undermine the legitimate operation of the Promotion by cheating, hacking, or other unfair playing processes.